



So What's the Story?

Well, at the time Noel had a saying, 'There are no answers, only ever questions'. He also stated the album had an urban feel to it. So I decided on two guys passing on a street where you'd never see the expression of the guy walking away from you. Which was me, incidentally.

Time of day?

It was about 4a.m. It was pitch black. The reason it looks like its daylight was because of the time exposure used..... (photography jargon). You can actually see the street lamps glowing.

Who's the other guy?

That's Owen Morris, waving the master tape of the album, shouting 'Hats off to Noel Gallagher', blind drunk.

So where had you been beforehand?

We stayed in some London hotel and got bladdered. We were all pissed.

And then went out and took a few photographs?

Yeah, well we took about 300 shots in this street and used the very first shot that we took, believe it or not.

Was it always this street?

No, I was wandering about for six days doing test shots all over the place, but Berwick Street looked the most interesting, and had the best perspective.

I had 1001 ideas before this, some of which might be used in the future, so I can't tell you what they are.

Inside, why is Bonehead the only blur?

Well, he had the worst cold ever, he looked like he was gonna die at any minute, but we had to do it then and there, so we had him tottering about with tissues in his hand looking like he was sneezing.

Any significance to the sugar bowl?

That's Noel's sugar bowl, and that's where the line from 'Champagne Supernova' came from, 'caught beneath the landslide'. He was sitting at his breakfast one morning and it came to him.

What are you working on at the moment?

I'm getting ideas together for the next batch of Oasis records. Also Cast's new stuff, and Richard Ashcroft's new band, which will have some stuff out next summer.

You've done the singles boxes (cigarette style). Any complaints?

None to me personally, but apparently ASH - the anti-smoking campaign, were booting off about it, but you know, arsed??!

How big an Oasis fan are you?

The biggest. My favourite band...after the Beatles.

Favourite Oasis song?

An Oasis song called 'Do You Know What I Mean' which is gonna be on the next album.

How is the new stuff coming along?

It's unbelievable! I knew it was gonna be good, but now I've been in the studio with them, it's even better than I originally thought. It's coming along nicely.

If you missed Part I of this interview (the singles..), it's still available in back issue #7. (See later for details). Thanks loads to Brian Cannon for his time.