

# (WHAT'S THE STORY) BERWICK STREET?

Have you ever studied the Morning Glory album sleeve in great detail? You can't park on the left you know, but you can on the right! Fact! Anyway, Lasagne! thought it would be fun to investigate the shops featured on Berwick Street, the home to the 'Glory, and get reactions to the fact that their shops have been on billboards all across the world....



Speaking to Phil  
from 'Selectadisc'

**Has it affected business?**

Yeah, quite alot. We've sold shedloads of Oasis albums. We still get people coming in asking do we realise it's on the cover!

**Do you see people re-inacting the famous scene?**

Yeah, quite a lot. All the time when it came out. It's died down a bit now, but it still happens.

**So I guess it was quite a thrill when you first saw it.**

It was brilliant. We knew someone who worked in the place where it was designed & we got the artwork a

couple of weeks before & we were so pleased. We've not heard anything from Oasis. We thought we might get loads of freebies!

**So are you Oasis fans then?**

YEAH! We all liked them anyway & after we liked them even more!

**Favourite song?**

Some Might Say.

Speaking to man from 'Zacharia Jewellers' who is a bit baffled by it all & has a strange accent. He's either struggling to grasp the English language or he's on another planet...

**Did you realise that your shop features on the album cover?**

No.

**You know who Oasis are though don't you?**

No.

**What ? You've never heard of them?**

No. No.

**They're one of the biggest bands in the world today and your shop features on an album cover that is in**

millions of homes all over the world...

No...er...We don't...er...want to advertise, O.K, Bye.

**O.K. then. Thank you very much for all your help. Cheers!**

Perhaps one day he will discover....



Speaking to Martin  
from 'Reckless Records'

**Has it affected business?**

Yeah, we're having one of our best ever years. I don't know if that's a co-incidence. We're a second hand shop, but we sell alot of Oasis promos.

**Do you see people re-inacting the famous scene?**

Yes, I've seen several tourists doing it and it never fails to amuse me. I always want to run into the shot and spoil it for them!

**How does it feel that your shop is in millions of homes all over the world?**

Well, when we found out we were really excited about it all.

**So you're an Oasis fan?**

Yeah, definitely!

**Favourite song?**

Slide Away.

**Better than The Beatles?**

No. But they could be if they keep together.

**What do you think of Liam's haircut?!**

I'm thinking of getting it done myself!



Speaking to 'Lovely' Rita from 'Pro-Repro' printing.

**Did you realise your shop is on the cover?**

YEAH! (Rita's very excited) We've got a poster of it , and our shop is right there at the front...PRO-REPRO!

**So has it affected business in any way?**

No it hasn't brought any business in, but I'm not selling Oasis records.

**Have you seen people re-inacting the famous scene?**

Yeah, we see tourists taking photos, trying to do it in the busy traffic!

**So how does it feel that your shop is in millions of homes all over the world?**

Feels alright s'pose...nothing exciting.

**So you're not a fan then?**

No they only copy other people's music and I don't like that.

**What? You don't like any of their music?**

I suppose it's quite catchy. I wasn't keen on The Beatles either. I like soul music personally.

**What about Liam's haircut?**

He looks horrible! Are you him? (No) Are you his brother? (No I'm not...but I wish I was, Rita!)

Thanks to all the shops that took part.

Lasagne !